

BITVALVE COOKIE POLICY

Effective date: 11 November 2019

We use cookies on <https://www.bitvalve.com> (“**BitValve**”). In this cookie policy (the “**Cookie Policy**”), you can find information about the types of cookies that we use and the purposes for which we use them. If you do not agree with our use of cookies, please disable your cookies as described in the section “How to disable cookies?” Please beware that the full functionality of BitValve may not be available without cookies.

1. Responsible entity (data controller)

The data controller that is responsible for the processing of your personal data through BitValve is BitValve Ltd having a registered business address at 9 Vassili Michaelides, 3026, Limassol, Cyprus (“**we**”, “**us**”, and “**our**”).

2. What is a cookie?

A cookie is a small piece of data typically consisting of letters and numbers. When you visit a website, the website may send a cookie to your browser. Subsequently, the browser may store the cookie on your computer or mobile device for certain period of time. Cookies are designed to allow the recognition of your device and collection of certain information about your use of a website. Thus, over time, cookies allow websites to “remember” your actions and preferences. There are several types of cookies, namely, (i) persistent cookies, which remain valid until deleted by you, (ii) cookies that remain valid until their expiration date, and (iii) session cookies that are stored on a web browser and remain valid until the moment the browser is closed. Cookies may also be (i) first-party cookies (set by the website itself) and (ii) third-party cookies (placed by third-party websites).

3. What cookies do we use?

We use three types of cookies on BitValve, namely:

- **Technical cookies**, which are essential to ensure the correct functioning of BitValve and to provide the services requested by you;
- **Statistics cookies** that allow us to generate statistical reports about how you use BitValve;
- **Marketing cookies** that allow us to create, implement, and examine our digital marketing campaigns. Such cookies allow us to reach the right customers, analyse the productivity of our marketing campaigns, and offer you personalised advertisement; and
- **Preference cookies** that allow us to record and remember your preferences regarding how BitValve behaves or looks, like your preferred language or the region that you are in.

The table below provides an overview of our cookies, including their purpose and expiration time.

Strictly necessary cookies				
Name	Type	Provider	Expiration	Purpose
PHPSESSID	Session Cookie	BitValve	Persistent	The cookie is used to identify unique users and their sessions.
Statistics cookies				
Name	Type	Provider	Expiration	Purpose

_ga	First-party HTTP cookie	BitValve	2 years	The cookie is used to set a unique ID that is used to generate statistical data on how you use BitValve.
_gat	First-party HTTP cookie	BitValve	1 day	The cookie is used by Google Analytics to throttle request rate.
_gid	First-party HTTP cookie	BitValve	1 day	The cookie is used to set a unique ID that is used to generate statistical data on how you use BitValve.
collect	Third-party Pixel cookie	Google Analytics	End of session	The cookie is used to (i) send data to Google Analytics about your device and behavior and (ii) track you across devices and marketing channels.
Marketing cookies				
Name	Type	Provider	Expiration	Purpose
__zclmid	First-party HTTP cookie	BitValve	1 year	The cookie is used to preserve your states across pages.
Preference cookies				
Name	Type	Provider	Expiration	Purpose

4. Cookie consent

When you visit BitValve for the first time, we may ask you to provide us with your consent to our use of cookies via a cookie consent banner. If you do not provide your consent to our use of all cookies, we may serve you technical cookies only that are strictly necessary to ensure the proper functioning of BitValve. The use of such cookies does not require your consent. Please note that we may not be able to provide you with the best possible user experience if not all cookies are enabled.

5. How to disable cookies?

When we ask you to provide your consent to our use of statistics and marketing cookies, you have a freedom not to provide such consent. If you would like to refuse our use of cookies on BitValve, you can do it at any time by declining cookies in your browser or device. Please note that some parts of BitValve may not function properly without cookies and you cannot decline strictly necessary technical cookies. It may be helpful to consult the cookie management instructions of your browser:

- **Apple Safari:** <https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- **Google Chrome:** <https://support.google.com/chrome/answer/95647>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Internet Explorer:** <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Microsoft Edge:** <https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy>

6. Google Analytics

We use Google Analytics, the service provided by Google, Inc. (“**Google**”) to analyse your use of BitValve. Google Analytics generates statistical and other information by means of cookies and we use its services to create reports about your use of BitValve. Google Analytics cookies are anonymous cookies. Such cookies include cookies entitled “__gat”, “__gid”, and “__ga”. Please note that the use of Google Analytics cookies is anonymous and does not allow us to identify you in any manner. The information generated by cookies about your use of BitValve (including your IP address) will be transmitted to and stored by Google on servers in the United States. Please note that your IP address will be anonymised and Google will not combine your IP address with other information Google holds about you. Thus, Google will not be able to identify you. In certain cases (e.g., when required by law or when third parties conduct services on behalf of Google), Google may transfer the information to third parties. For more information about Google Analytics’ privacy practices, please visit <https://support.google.com/analytics/answer/6004245> .

If you would like to opt out from Google Analytics, you can do so by installing a Google Analytics opt-out browser add-on available at <https://tools.google.com/dlpage/gaoptout?hl=en>. For more information on opting-out from advertising features on your device, please visit <https://www.networkadvertising.org> .

7. Contact us

If you have any questions about this Cookie Policy, please contact us:

Email: info@bitvalve.com

Postal address for communication: BitValve Ltd, 9 Vassili Michaelides, 3026, Limassol, Cyprus.
